



www.HorsePost.com

Company of **Kahalawai Media Corporation**

455 Hokiokio Place, Lahaina HI 96761

Ph: (808) 661-7962 • Fax: (808) 661-5068

E-mail: sales@horsepost.com

Website: www.horsepost.com or www.kahalawai.com

SPECIAL OFFER!

(ends January 31, 2010)

ADVERTISE WITH HORSEPOST.COM TODAY!

BUY 2 MONTHS, GET 1 MONTH FREE & FREE BANNER DESIGN

(no animation)

BASED ON MONTHLY RATES FOR ANY AD SIZE

SEND US YOUR ORDER FORM TO TAKE ADVANTAGE OF THIS PROMOTION.



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Horse Post dot com Website Banner Advertising:

This is an excellent opportunity to start advertising your equine products, services, or business on this great NEW website, www.horsepost.com, where horse sellers meet horse buyers. After a year of its launch in September 2008, Horsepost.com has had over 96,000 visitors with over 550,000 page views. These numbers continue to grow each day as our membership and Horse inventory increase.

Take advantage of Our Discount Packages today!

Disclaimer: Neither Horsepost.com, its parent company, its officers, and its staff assume any liability, legal or otherwise. Advertising on this website does not constitute an endorsement by Horsepost.com. The Advertising Manager reserves the right to accept or reject advertisements for Horsepost.com at his discretion. All ads placed must comply with material acceptable for all ages.

Advertising Tracking:

Each advertiser will receive monthly reports to track the exposure of their ads on Horsepost.com. You will be able to see the traffic Horse Post brings to your website.

Banner Ad Specification:

Maximum 50 KB in GIF or JPEG. Horsepost.com does offer design services to create effective banner ads for your product or service. Fees start at \$40.00 for regular image ads, \$60.00 for animated GIF, and \$80.00 for Flash based banners. Contact Marla Braun-Miller at mpbmiller@horsepost.com for more information or to turn in ad materials.

Sizes & Rates:

The prices quoted below are monthly prices with a minimum of 2 month contract prepaid. There are no additional pay per click or per view fees. (Note: the "Discount Packages" listed below must be prepaid and allow you to rotate your banners as you please). If you choose any of the discount packages, you will be able to change your banner whenever you have any special announcements.

All advertising must be paid in advance. Advertising starts upon receipt of the payment for the campaign. Payment should be sent directly to Horsepost.com Office.

There are four banner size to choose from. Please note that the Banner Ad submitted must be the exact size purchased.



Sizes & Rates: (cont.)

Premium Banner Ad
Appears above the HorsePost.com head on all pages
 728 x 90; \$155 per month

Premium Banner Ad Discount Packages

| Contract Length | Month to Month | Discount | Total Cost of Discount Package | Discounted Price per Month |
|-----------------|----------------|----------|--------------------------------|----------------------------|
| 6 months | \$930.00 | 15.00% | \$790.50 | \$131.75 |
| 12 months | \$1,860.00 | 30.00% | \$1,302.00 | \$108.50 |

Banner Ad
Appears within Horse Search List
 468 x 60; \$95 per month

Banner Ad Discount Packages:

| Contract Length | Month to Month | Discount | Total Cost of Discount Package | Discounted Price per Month |
|-----------------|----------------|----------|--------------------------------|----------------------------|
| 6 months | \$570.00 | 15.00% | \$484.50 | \$80.75 |
| 12 months | \$1,140.00 | 30.00% | \$798.00 | \$66.50 |



120 x 240
\$50 per month

My Favorites Banner Ad

Appears above "My Favorites" on all pages

"My Favorites" Banner Ad Discount Packages:

| Contract Length | Month to Month | Discount | Total Cost of Discount Package | Discounted Price per Month |
|-----------------|----------------|----------|--------------------------------|----------------------------|
| 6 months | \$300.00 | 15.00% | \$255.00 | \$42.50 |
| 12 months | \$600.00 | 30.00% | \$420.00 | \$35.00 |

120 x 600
\$145 per month

Tower Banner Ad

Appears on Homepage

Tower Banner Ad Discount Packages:

| Contract Length | Month to Month | Discount | Total Cost of Discount Package | Discounted Price per Month |
|-----------------|----------------|----------|--------------------------------|----------------------------|
| 6 months | \$870.00 | 15.00% | \$739.50 | \$123.25 |
| 12 months | \$1,740.00 | 30.00% | \$1,218.00 | \$101.50 |



Website Banner Advertising Order Form

Please use one form per banner ad, Fax or mail completed form with payment to "Kahalawai Media Corporation"

Ordered by _____

Billing Address _____

Farm/Business _____

City _____

Daytime Phone _____

State _____

Email _____

Zip _____

Select Banner Ad Size & Rate:

Select a standard banner ad size and rate below. All banner files must be received in GIF or JPG format and conform exactly to the dimensions listed. The prices quoted are monthly prices. There is no additional pay per click or per view fee. (Note: the "Discount Packages listed below must be prepaid and allow you to change or rotate your banners as you please).

- Premium Banner Ad, 728 x 90, \$155.00 for 1 month
- Premium Banner Ad, 728 x 90, \$790.50 for 6 months
- Premium Banner Ad, 728 x 90, \$1,302.00 for 12 months

- "My Favorites" Banner Ad, 120 x 240, \$50.00 for 1 month
- "My Favorites" Banner Ad, 120 x 240, \$255.00 for 6 months
- "My Favorites" Banner Ad, 120 x 240, \$420.00 for 12 months

- Banner Ad, 468 x 60, \$95.00 for 1 month
- Banner Ad, 468 x 60, \$484.50 for 6 months
- Banner Ad, 468 x 60, \$798.00 for 12 months

- Tower Banner Ad, 120 x 600, \$145.00 for 1 month
- Tower Banner Ad, 120 x 600, \$739.50 for 6 months
- Tower Banner Ad, 120 x 600, \$1,218.00 for 12 months

Select A Start Date & URL For Banner Ad Campaign:

Please indicate the date you would like your banner advertising campaign to begin and the URL you would like the banner ad to link to. Banners can be added to the rotation immediately after the office receives payment or you may select a specific start date. Please allow up to 7 days advance in the event our staff is out of the office.

Desired Start Date: _____ Desired URL: _____

Submitting Banner Files:

GIF or JPG, animation permitted, maximum of 50KB.

- I need a banner designed
- I am providing a correctly-sized GIF or JPG file (send as an attachment in a separate e-mail sales@horsepost.com; subject: [Name of Business] Banner Ad File)

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- I have read and understand the HorsePost Dot Com Website Advertising Terms of Agreement.

Payment (must Accompany All Orders)

- Check Enclosed
- I would like pay via Credit Card:

Mastercard or Visa CID #: _____ Billing Zip: _____

Card Number: _____ - _____ - _____ - _____ Exp: ____/____

Card Holder's Name on Card: _____

Card Holder's Signature: _____